D&T - Product Design Bridging work

Task:

You are to research the work of an established designer / design group in your chosen course of A level D&T: Product Design.
Your chosen subject may be an individual such as Jonathan Ive
http://www.guardian.co.uk/technology/jonathan-ive
or could be a collaborative group such as Alessi
http://www.alessi.com/en/

Be individual and show us what inspires you!

Your outcome should include the following:
• **A brief intro, context and history – up to date and relevant – no waffle; clear & concise**
• **Exemplar work and its impact – analysis and explanation**
• **Why you have chosen them – reasoned justification**

You may *choose* to present the work in the style of your chosen designer / group.

Outcomes / deliverables:

Your outcome for supporting the presentation can be:

• **A prezi presentation of not more than 10 transitions**
• **A PowerPoint presentation of not more than 10 slides.**
• **An A2 Image board / interactive display.**

It must not be a Wikipedia list on slides!

Deadline:

The outcome <u>must be available for assessment</u> from the first taught lesson after the induction sessions.

You will be expected to complete a presentation to the group during the first 2 weeks of lessons.