

BTEC Business Bridging Work 2023

TASK 1

You need to investigate **two DIFFERENT** businesses.

You can use **one** from the following list:

Ryanair, Innocent, Tesco, Primark, Marks & Spencer, Boots, Starbucks, Tata Steel, Sports Direct, Amazon, Nike.

Find the following:

- **Type of ownership**
- **No of employees**
- **Target Market & Global reach**
- **Aims & Objectives**
- **Profit levels in the last three years**

COMPARE to a small business of your choice e.g. a newsagents, hairdressers, taxi firm, restaurant etc.

Use the same criteria as above.

We suggest you use the company website AND newspaper articles online and don't be afraid to ask the small business some questions.

TASK 2

You will complete **two weeks** of work experience at the end of Y12. Please have a shortlist of 2 employers who you have discussed a placement with.